User Experience Design (UX) for Non-UX People (TT4210)

Category: Design & Creative | **Vendor:** Trivera Tech

Duration: 16.00 hours (2 days) **13.0 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

Introduction to UX Design Basics for Non-Developers®is a two-day, hands-on workshop designed to make these important skills accessible to people without technical web development, scripting or formal web design training or experience. As the digital landscape becomes increasingly user-centric, it's essential for professionals across various industries to understand the fundamentals of engaging, user friendly web design.

About This Course

In today's fast-paced digital world, user-centric and adaptable websites are no longer a luxury ®® they're a necessity. By
embracing UX and responsive design, you'll unlock the potential to elevate your websites, boosting user satisfaction and
engagement. This, in turn, leads to higher conversion rates and a stronger online presence for your clients or organization, as well as better collaboration within your team, bridging the gap between designers, developers, and stakeholders.

Introduction to UX Design Basics for Non-Developers is a two-day, hands-on workshop designed to make these important skills accessible to people without technical web development, scripting or formal web design training or experience. As the digital landscape becomes increasingly user-centric, it's essential for professionals across various industries to understand the fundamentals of engaging, user friendly web design. Our immersive course introduces you to essential UX concepts, equipping you with the knowledge and skills necessary to create user-friendly designs and collaborate effectively with UX professionals within your organization.

This immersive course will teach you the basics of how to create intuitive and engaging digital experiences, even without a web development background. Our workshop covers essential topics such as signposting, wayfinding, and navigation patterns, as well as designing for different devices and screen sizes. You'll also explore techniques for collecting user input and feedback, incorporating valuable insights into design iterations and enhancing the overall user experience. You'll discover the power of user-centric design as our industry experts guide you through understanding user interactions, responding to common UX situations, and leveraging UX professionals within an organization. You'll also learn about organizing content, improving navigation, and laying out pages for ease of use. With 50% of the course dedicated to hands-on activities, you'll have the opportunity to apply your newfound knowledge to real-world projects, ensuring a well-rounded and practical learning experience.

You'll leave this course armed with the essential skills needed to create user-centric, intuitive, and engaging digital
experiences, collaborate effectively with UX professionals, and make informed decisions about content organization,
navigation, and layout in various digital projects.

NOTE: Experienced Web Developers might consider the developer-focused Mastering UX Design and Responsive Design for Web Developers (TT4213) course as an alternative.

Who Should Attend

The basic level course is ideal for product managers, content creators, graphic designers, marketing and sales professionals and others who wish to create exceptional, accessible websites that excel across
devices and captivate users.

Prerequisites & Entry Requirements

General Prerequisites:

In order to be successful in the course you should possess:
- Basic computer literacy: Participants should have basic computer skills, such as the ability to navigate and use common
software applications, browse the internet, and manage files and folders on their devices. This foundational knowledge
will help participants engage effectively with the course materials and hands-on activities.
- Familiarity with digital platforms: Participants should have a general understanding of various digital platforms (such as
websites, mobile apps, and desktop applications) and their primary components, including navigation menus, buttons,
and forms. This will help them better comprehend the UX concepts and best practices introduced in the course.
- Interest in user-centered design: Participants should have an interest in learning about user-centered design principles
and applying them to real-world projects. This motivation will facilitate engagement in the course and enable participants
to effectively incorporate the learned concepts into their work or future projects.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Working in a hands-on learning environment led by our expert UX coach, you'll learn to:
- Understand user interactions and mental models: Participants will learn how users think and process information, gaininginsights into user expectations, mental models, and best practices for responding to common UX situations.
- Collaborate effectively with UX professionals: Participants will learn the role of UX in an organization, when to engage UX experts in projects, and how to communicate and collaborate effectively with UX designers and researchers.
- Organize content and design intuitive site layouts: Participants will gain the skills to create user-centric content
organization strategies, apply information architecture principles, and design site layouts that are easy to use and
navigate.
- Enhance navigation through design principles: Participants will learn to improve website navigation by applying
signposting, wayfinding, and navigation patterns, as well as incorporating usability and accessibility considerations into their designs.
- Collect and incorporate user input and feedback: Participants will learn how to design intuitive forms and input methods, collect and analyze user feedback, and incorporate user insights into design iterations to create more engaging and effective digital experiences.

Detailed Course Outline

Understanding Users and Their Interactions

How users think

Mental models and expectations

Common UX situations and best practices

The Role of UX in an Organization

Importance of UX in projects

Collaborating with UX professionals

When to engage UX experts in projects

Hands-on Activity: User Journey Mapping

Creating user personas

Mapping user journeys for a sample website

Identifying pain points and opportunities for improvement

Organizing Content and Designing for Ease of Use

Content organization strategies

Information architecture principles

Designing an intuitive site layout

Hands-on Activity: Creating a Site Structure

Brainstorming and organizing content for a sample website

Developing a site structure and information architecture

Presenting and discussing the results

Enhancing Navigation

Signposting, wayfinding, and navigation patterns

Improving navigation through design

Usability and accessibility considerations

Hands-on Activity: Designing Navigation

Creating navigation elements for a sample website

Testing and refining the navigation design

Sharing and discussing the results

Laying Out Pages for Ease of Use

Principles of page layout and design

Visual hierarchy and consistency

Designing for different devices and screen sizes

Hands-on Activity: Creating a Wireframe

Designing a wireframe for a sample website

Incorporating navigation, content organization, and layout principles

Presenting and discussing the results

Collecting User Input and Feedback

Designing intuitive forms and input methods

Collecting and analyzing user feedback

Incorporating user feedback into design iterations

Additional Course Details

Nexus Humans User Experience Design (UX) for Non-UX People (TT4210) training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the User Experience Design (UX) for Non-UX People (TT4210) course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for User Experience Design (UX) for Non-UX People (TT4210)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 2-day User Experience Design (UX) for Non-UX People (TT4210) course provides up to 13.0 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the User Experience Design (UX) for Non-UX People (TT4210) training?

The training takes place over 2 day(s), with each day lasting approximately 16.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for User Experience Design (UX) for Non-UX People (TT4210)?

Yes, we provide corporate training, dedicated training, and closed classes for User Experience Design (UX) for Non-UX People (TT4210). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: What related terms do people search for?

Popular related searches include: UX; UI

Q: Why choose Nexus Human for User Experience Design (UX) for Non-UX People (TT4210)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your User Experience Design (UX) for Non-UX People (TT4210) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

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