Strategic Business Analysis

Category: Project Management & Business Skills | **Vendor:** Various

Duration: 16.00 hours (2 days) **13.0 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

Strategy analysis provides the focus upon which all other business analyst efforts must align. Shortcutting strategy analysis often results in delivering solutions that are misaligned with the organization’s strategy and the expectations and needs of the business and stakeholders. This course will help you understand the criticality of defining the business need correctly and pursuing a thorough analysis of the internal and external environments of the enterprise before assisting the organization in selecting the best solution. Participants will learn how to define the business need, analyze the current state, define the future state, and make solution recommendations to move to the future state. They will also learn how to improve their strategic thinking skills and the key activities to be performed in creating a change strategy.

About This Course

Strategy analysis provides the focus upon which all other business analyst efforts must align. Shortcutting strategy analysis often results in delivering solutions that are misaligned with the organization’s strategy and the expectations and needs of the business and stakeholders. This course will help you understand the criticality of defining the business need correctly and pursuing a thorough analysis of the internal and external environments of the enterprise before assisting the organization in selecting the best solution. Participants will learn how to define the business need, analyze the current state, define the future state, and make solution recommendations to move to the future state. They will also learn how to improve their strategic thinking skills and the key activities to be performed in creating a change strategy.

Who Should Attend

This course is intended for business analysts, systems analysts, project managers, Business and IT stakeholders working with business analysts or anyone who needs to define the business need and make solution recommendations or needs to understand the activities performed in strategy analysis.

Prerequisites & Entry Requirements

General Prerequisites:

It is recommended that participants complete the Business Analysis Foundation course prior to enrolling or have equivalent experience.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Understand what comprises strategy analysis and when and how it is performed Identify the “big picture” and improve your strategic thinking skills Increase project success by better defining the business need Learn how to analyze the current state and define future state Develop and assess alternative approaches to the change and propose the “best” recommended solution Determine how to evaluate a solution once it is implemented to ensure it meets its expected value

Detailed Course Outline

1. Strategy Analysis Overview

- Strategy analysis defined
- Strategy analysis tasks
- Strategy analysis and the project life cycle
- Key competencies needed for strategy analysis

2. Strategic Thinking

- Thinking – an introduction
- Strategic thinking skills
- How to become a strategic thinker
- Strategic thinking tools and techniques

3. Analyze the Current State

- Current state analysis overview
- Determine the business need
- Identify stakeholders
- Conduct a current state analysis

4. Define the Future State

- Future state overview
- Define business goals and objectives
- Determine solution scope
- Identify constraints
- Determine potential solution value
- Define the future state

5. Assess Risks

- Risk analysis and management process
- Organizational risk tolerance levels
- Risk response options
- Identify risks and create a risk register

6. Define the Change Strategy

- Components of a change strategy
- Conduct a gap analysis
- Assess enterprise readiness
- Define a change strategy
- Determine a transition approach

7. Develop a Business Case

- Business case overview
- Common mistakes in building a business case
- Present the business case
- Develop a mini business case

8. Evaluate Solution Performance

- Solution performance evaluation process
- Measure solution performance
- Define & analyze solution performance measures
- Assess solution and enterprise limitations
- Recommend actions to increase solution value

Frequently Asked Questions

Q: What delivery options are available for Strategic Business Analysis?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 2-day Strategic Business Analysis course provides up to 13.0 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the Strategic Business Analysis training?

The training takes place over 2 day(s), with each day lasting approximately 16.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for Strategic Business Analysis?

Yes, we provide corporate training, dedicated training, and closed classes for Strategic Business Analysis. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for Strategic Business Analysis?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Strategic Business Analysis training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

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