QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009)

Category: AI, Data & Analytics | **Vendor:** Trivera Tech

Duration: 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

Quick Start to Prompt Engineering for Everyday Business Users®is a one-day, workshop style hands-on course that where you'll learn how to create effective prompts, integrate prompt engineering solutions into existing workflows, and uncover advanced techniques and best practices. ®Guided by our engaging, expert instructor, you'll experiment with innovative tools and develop practical skills that can be immediately applied to a variety of projects.®

About This Course

Prompt engineering is the process of designing and refining input prompts to get desired output from advanced language
models, such as OpenAI Codex or GPT-4. It involves creating effective questions or statements that guide the AI model to
generate useful responses for a specific task or purpose, like enhancing customer support, generating content, and fine-tuning sales pitches, making it an essential skill set for a wide range of business applications.

Quick Start to Prompt Engineering for Everyday Business Users is a one-day, workshop style hands-on course that where
you'll learn how to create effective prompts, integrate prompt engineering solutions into existing workflows, and uncover
advanced techniques and best practices. Guided by our engaging, expert instructor, you'll experiment with innovative tools and develop practical skills that can be immediately applied to a variety of projects. Whether you're aiming to enhance customer interactions, simplify content creation, or refine internal communication, this immersive learning experience will equip you with the knowledge to make a meaningful impact on your organization.

By the end of this course, you'll have developed the ability to create, refine, and optimize prompts for various business
applications, integrate prompt engineering solutions into your workflows, and stay up-to-date with the latest advancements in the field. With these newfound skills, you'll be well-prepared to drive improvements and efficiencies across your organization, all while having fun along the way.

NOTE: Software developers might consider the alternative QuickStart to Prompt Engineering for Developers (TTAI2020) (1
day) as an alternative.

Who Should Attend

This course is designed for a non-technical audience and doesn't require any prior coding or technical experience. The hands-on exercises will be done using pre-built OpenAI tools and interfaces that are userfriendly and easy to use.

Prerequisites & Entry Requirements

General Prerequisites:

This course is designed for a non-technical audience and doesn®®t require any prior coding or technical experience. The handson exercises will be done using pre-built OpenAI tools and interfaces that are user-friendly and easy to use.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Working in an interactive learning environment, led by our engaging expert, you will:
- Get comfortable with the basics of prompt engineering and discover how it can make a difference in various business
tasks, such as enhancing customer support, creating content, and fine-tuning sales pitches.
- Develop the knack for crafting, refining, and perfecting prompts suited to specific business situations by understanding
context, user intent, and what makes a prompt great.
- Learn how to smoothly incorporate prompt engineering solutions into your existing business workflows, including
pinpointing the right processes, integrating with your current software, and keeping data privacy and security in check.
- Become proficient in advanced techniques and best practices in prompt engineering, like making use of APIs, customizing
language models, and collaborating with your teammates across different departments.
- Keep up with the latest developments in prompt engineering and be ready to adapt to changing business needs and
trends, ensuring that you stay relevant and continue to grow in the dynamic business world.

Detailed Course Outline

1. Quick Start to ChatGPT / GPTs

Exploring GPTs in Action

Choosing the Right Tools for your Business

Other Common User-Friendly AI Tools for Business

Getting Started with Prompt Engineering

Understand the fundamentals of prompt engineering and its applications in the business world.

What is prompt engineering

Importance of prompt engineering in business

Examples of prompt engineering in business scenarios

Activity: Using Prompts in everyday tasks (content creation, task automation, etc.)

Developing Effective Prompts

Learn how to create and refine prompts for a variety of business applications.

Anatomy of a good prompt

Different Types of Prompts

Quick Guide to Effective Prompt Engineering / Key Principles

Conversational AI - Understanding context and user intent

Refining Your Prompts - Techniques for prompt iteration and optimization

Generating specific and creative responses

Managing AI's Strengths and Weaknesses

Tips to Avoid Pitfalls: Prompted Results Problems & Fixes

Quick Guide: Tips & Strategies for Writing Great Prompts

Prompting Practice: Crafting Effective AI Prompts - A Step-by-Step Activity

Creative Design using ChatGPT4 & DALL-E (Optional)

Problem Solving with AI

Navigating AI Generate Content

Activity: Refining prompts to get the best results (document analysis, advanced content creation, etc.)

Integrating Prompt Engineering into Business Processes

Discover how to incorporate prompt engineering solutions into existing workflows.

Identifying business processes that can benefit from prompt engineering

Integrating prompt engineering with existing software and tools

Evaluating the success and impact of prompt engineering solutions

Scaling prompt engineering solutions across an organization

Hands-on: Integrate a prompt engineering solution into a business workflow (content creation, business plan development, etc.)

Advanced Techniques and Best Practices

Gain insights into advanced techniques and best practices for prompt engineering in a business context.

Leveraging APIs for prompt engineering

Customizing and fine-tuning language models

Adapting to changing business requirements and trends

Collaborating with cross-functional teams

Staying up-to-date with prompt engineering advancements

Activity: Advanced Prompting Lab

Bonus Chapters / Addendum

Staying Safe and Smart When Using AI Tools

Integrating Ethical AI in Everyday Business Practices

Additional Course Details

Nexus Humans QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009) training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward.

This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009) course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 1-day QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009) course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009) training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009)?

Yes, we provide corporate training, dedicated training, and closed classes for QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: What related terms do people search for?

Popular related searches include: AI; GPT; Prompt Engineering

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Q: Why choose Nexus Human for QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your QuickStart to Prompt Engineering for Everyday Business Users (TTAI2009) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

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