Making ChatGPT and Generative AI Work for You (GenAIBIZ)

Category: Cloud Platforms | **Vendor:** CertNexus

Duration: 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format:	Instructor Led - Online
Certification:	Generative AI for Business Professionals (GenAIBIZ)
Related Exam:	GAI-110

Course Overview

A major milestone in business automation has been reached—generative AI. Despite its recency, it has already started having a significant impact on our lives. But, the rapid pace at which generative AI is growing can be overwhelming. And, there are so many facets to this field that it can be difficult to know how to use it effectively to improve the business. This course is designed to demystify generative AI for business professionals, as well as to trace its power to actionable, real-world business goals. It will give you the essential knowledge of generative AI you'll need to elevate the organization in these exciting times.

About This Course

A major milestone in business automation has been reached—generative AI. Despite its recency, it has already started having a significant impact on our lives. But, the rapid pace at which generative AI is growing can be overwhelming. And, there are so many facets to this field that it can be difficult to know how to use it effectively to improve the business. This course is designed to demystify generative AI for business professionals, as well as to trace its power to actionable, real-world business goals. It will give you the essential knowledge of generative AI you'll need to elevate the organization in these exciting times.

Who Should Attend

This course is primarily designed for business leaders, consultants, product and project managers, and other decision makers who are interested in unlocking new business opportunities and augmenting existing business processes using generative AI. It's also a great starting point for any business professionals who want to investigate generative AI solutions for their own individual tasks and workflows.

Prerequisites & Entry Requirements

General Prerequisites:

To ensure your success in this course, you should have a foundational knowledge of business processes and general business concepts. You should also have at least a basic understanding of information technology resources and systems, including networks, computers, and other electronic devices used in the enterprise.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Describe the fundamentals of AI and generative AI. Generate text using AI. Generate images and video using AI. Generate audio using AI. Generate code using AI. Identify the challenges of generative AI. Implement business strategies for generative AI.

Detailed Course Outline

1 - AI Fundamentals

- AI Concepts
- Generative AI Concepts

2 - Generating Text Using AI

- Identify Text Generation Concepts
- Solve Business Problems Using Text Generation

3 - Generating Images and Video Using AI

- Identify Image and Video Generation Concepts
- Solve Business Problems Using Image and Video Generation

4 - Generating Audio Using AI

- Identify Audio Generation Concepts
- Solve Business Problems Using Audio Generation

5 - Generating Code Using AI

- Identify Code Generation Concepts
- Solve Business Problems Using Code Generation

6 - Identifying Challenges of Generative AI

- Identify Shortcomings of Generative AI
- Identify Ethical Risks of Generative AI
- Identify Business Concerns of Generative AI

7 - Implementing Business Strategies for Generative AI

- Apply Best Practices for Generative AI in the Organization
- Evaluate the Results of Generative AI Projects

□□ Certification Path

Generative AI for Business Professionals (GenAIBIZ)

Exam: GAI-110

Upcoming Schedule

Available training dates for Making ChatGPT and Generative AI Work for You (GenAIBIZ):

Start Date	End Date	Location	Delivery	Price
16 Dec 2026	16 Dec 2026	Online	Virtual	€795.00

Frequently Asked Questions

Q: What delivery options are available for Making ChatGPT and Generative AI Work for You (GenAIBIZ)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: What certification does this course prepare me for?

The Making ChatGPT and Generative AI Work for You (GenAIBIZ) course helps prepare you for the Generative AI for Business Professionals (GenAIBIZ) certification path.

Q: Which exam does this course prepare me for?

This course prepares you for the GAI-110 official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 1-day Making ChatGPT and Generative AI Work for You (GenAIBIZ) course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the Making ChatGPT and Generative AI Work for You (GenAIBIZ) training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for Making ChatGPT and Generative AI Work for You (GenAIBIZ)?

Yes, we provide corporate training, dedicated training, and closed classes for Making ChatGPT and Generative AI Work for You (GenAIBIZ). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for Making ChatGPT and Generative AI Work for You (GenAIBIZ)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Making ChatGPT and Generative AI Work for You (GenAIBIZ) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

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