Data Science for Business Professionals (DSBIZ ™)

Category: AI, Data & Analytics | **Vendor:** CertNexus

Duration: 4.00 hours (1 days) **3.3 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format:	Instructor Led - Online
Certification:	Data Science for Business Professionals (DSBIZ)
Related Exam:	DSZ-110

Course Overview

The ability to identify and respond to changing trends is a hallmark of a successful business. Whether those trends are related to customers and sales, or to regulatory and industry standards, businesses are wise to keep track of the variables that can affect the bottom line. In today's business landscape, data comes from numerous sources and in diverse forms. By leveraging data science concepts and technologies, businesses can mold all of that raw data into information that facilitates decisions to improve and expand the success of the business.

About This Course

The ability to identify and respond to changing trends is a hallmark of a successful business. Whether those trends are related to customers and sales, or to regulatory and industry standards, businesses are wise to keep track of the variables that can affect the bottom line. In today's business landscape, data comes from numerous sources and in diverse forms. By leveraging data science concepts and technologies, businesses can mold all of that raw data into information that facilitates decisions to improve and expand the success of the business.

Who Should Attend

This course is designed for business leaders and decision makers, including C-level executives, project managers, HR leaders, Marketing and Sales leaders, and technical sales consultants, who want to increase their knowledge of and familiarity with concepts surrounding data science. Other individuals who want to know more about basic data science concepts are also candidates for this course.

Prerequisites & Entry Requirements

General Prerequisites:

To ensure your success in this course, you should have a working knowledge of general business concepts and practices. You should also have a basic understanding of information technology (IT) resources and systems, including networks, computers, and other digital devices used in an enterprise setting.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

In this course, you will identify how data science supports informed business decisions. You will: Explain the fundamentals of data science. Identify functions of data science for business. Implement business requirements for data science.

Detailed Course Outline

1 - Data Science Fundamentals

- What Is Data Science?
- Types of Data
- The Data Science Lifecycle

2 - Functions of Data Science in Business

- Improve Customer Experience
- Improve Marketing Efforts
- Optimize Organizational and Transactional Security
- Enhance Operational Practices

3 - Implementing Business Requirements for Data Science

- Develop a Data-Centric Organization
- Develop an Implementation Strategy
- Identify Impact of Data Science on Business
- Identify Governance Measures

□□ Certification Path

Data Science for Business Professionals (DSBIZ)

Exam: DSZ-110

Upcoming Schedule

Available training dates for Data Science for Business Professionals (DSBIZ ™):

Start Date	End Date	Location	Delivery	Price
12 Jan 2027	12 Jan 2027	Online	Virtual	€495.00

Frequently Asked Questions

Q: What delivery options are available for Data Science for Business Professionals (DSBIZ ™)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: What certification does this course prepare me for?

The Data Science for Business Professionals (DSBIZ ™) course helps prepare you for the Data Science for Business Professionals (DSBIZ) certification path.

Q: Which exam does this course prepare me for?

This course prepares you for the DSZ-110 official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 1-day Data Science for Business Professionals (DSBIZ ™) course provides up to 3.3 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the Data Science for Business Professionals (DSBIZ ™) training?

The training takes place over 1 day(s), with each day lasting approximately 4.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for Data Science for Business Professionals (DSBIZ ™)?

Yes, we provide corporate training, dedicated training, and closed classes for Data Science for Business Professionals (DSBIZ ™). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for Data Science for Business Professionals (DSBIZ ™)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Data Science for Business Professionals (DSBIZ ™) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

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