Building Better Business Cases

Category: Project Management & Business Skills | **Vendor:** Various

Duration: 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

70% of projects fail to deliver expected benefits due to poorly defined business cases. Building Better Business Cases provides you with a practical, repeatable process to identify business needs, analyze problems, and create compelling recommendations that drive real business results. This course is your guide to making smarter investment decisions, before, during, and after your projects, ensuring every initiative is grounded in value. In just one day, you'll master a step-by-step framework that helps you clearly define business needs, diagnose root causes, and present recommendations with confidence. Gain 7 PDUs (PMI) or 7 CDUs (IIBA) while building the skills to make your business case stand out.

About This Course

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Who Should Attend

This course is ideal for business analysts, process analysts, business process owners, executives, project managers, and anyone tasked with developing or evaluating business cases. It’s also perfect for professionals seeking to improve decision-making, optimise business processes, or justify projects to stakeholders.

Prerequisites & Entry Requirements

General Prerequisites:

To get the most out of this training, participants should have a general understanding of business operations and a willingness to improve how projects are justified and evaluated.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

After completing this course, you will be able to confidently plan, develop, and present effective business cases using a structured methodology. You'll learn to: Describe key components of an effective business case Plan and create a structured business case Write solid situation statements to clarify business needs Apply root cause analysis methods Develop and compare recommendation options Outline implementation plans and evaluation criteria

Detailed Course Outline

Business Case Basics

- Key terms & concepts
- Benefits of a business case
- SARIE Framework for business cases

Define the Situation (Business Need)

- Determine the right problem to solve or opportunity to seize
- Create a solid situation statement

Analyze the Situation

- Analysis tips
- Three root cause techniques (5-Whys, Fishbone Diagram, Process Diagram Analysis)

Recommend Solution Options

- Develop recommendation options based on analysis results
- Techniques (weighted ranking, risks-assumptions-constraints)

Determine Implementation Approach

- Implementation considerations
- OCM strategy

Define Evaluation Criteria

- Define evaluation criteria
- Prepare and present the business case

Frequently Asked Questions

Q: What delivery options are available for Building Better Business Cases?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 1-day Building Better Business Cases course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the Building Better Business Cases training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for Building Better Business Cases?

Yes, we provide corporate training, dedicated training, and closed classes for Building Better Business Cases. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for Building Better Business Cases?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your Building Better Business Cases training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

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