# AI Technologies in Media

**Category:** AI, Data & Analytics | **Vendor:** CertNexus

**Duration:** 8.00 hours (1 days) **6.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

## Course Information

**Delivery Format:** Instructor Led - Online

**Related Exam:** AIM-110

## Course Overview

In audio, video, image, gaming, and other media production industries, artificial intelligence (AI) has been a truly disruptive force—enabling a higher level of results in a fraction of the time. The rapid pace at which AI is growing can be overwhelming, and fears of AI tools replacing human workforces are growing. This course is designed to help media professionals understand the basics of AI and leverage the assistive and generative AI tools available to create high-quality productions and production assets. It will give you the essential knowledge of AI you'll need to remain competitive, productive, and relevant in these fast-paced and exciting times. This course is created by Be Licensed in partnership with CertNexus (a division of Logical Operations). It is also designed to assist students in preparing for the CertNexus® AI Technologies in Media (Exam AIM-110) credential.

## About This Course

In audio, video, image, gaming, and other media production industries, artificial intelligence (AI) has been a truly disruptive force—enabling a higher level of results in a fraction of the time. The rapid pace at which AI is growing can be overwhelming, and fears of AI tools replacing human workforces are growing. This course is designed to help media professionals understand the basics of AI and leverage the assistive and generative AI tools available to create high-quality productions and production assets. It will give you the essential knowledge of AI you'll need to remain competitive, productive, and relevant in these fast-paced and exciting times. This course is created by Be Licensed in partnership with CertNexus (a division of Logical Operations). It is also designed to assist students in preparing for the CertNexus® AI Technologies in Media (Exam AIM-110) credential.

## Who Should Attend

This course is primarily designed for media professionals working in the audio, video, image, gaming, and coding industries who are interested in understanding the AI tools available. It's a great starting point to unlocking new production opportunities and augmenting existing workflows with AI tools. This course is for individuals who want to become more agile in the fast-paced media landscape.

### Prerequisites & Entry Requirements

**General Prerequisites:**

To ensure your success in this course, you should have a foundational knowledge of the media industry you are focused in—audio, video, image, gaming, coding, etc. You should also have a basic understanding of the computers, software, and related hardware systems used in these industries.

## Learning Outcomes

**Upon successful completion of this course, participants will be able to:**

In this course, you will identify ways in which assistive and generative AI can bring significant value to your productions. You will: Describe fundamental AI concepts. Identify AI concepts and tools related to text and coding. Identify AI concepts and tools related to images and video. Identify AI concepts and tools related to audio. Solve media production problems with AI. Identify challenges associated with AI.

## Detailed Course Outline

### 1 - AI Fundamentals

- AI Concepts
- Assistive and Generative AI Concepts

### 2 - Text and Coding AI Concepts and Tools

- Text and Coding AI Concepts
- Assistive and Generative Text and Coding AI Tools

### 3 - Image and Video AI Concepts and Tools

- Image and Video AI Concepts
- Assistive and Generative Image and Video AI Tools

### 4 - Audio AI Concepts and Tools

- Audio AI Concepts
- Assistive and Generative Audio AI Tools

### 5 - Solving Media Production Problems with AI

- AI Implementations in Video Production Workflows
- AI Implementations in Audio Production Workflows
- AI Implementations in Game Design Workflows

### 6 - Identifying the Challenges of AI

- Identify the Shortcomings of Assistive and Generative AI
- Identify Ethical Risks of Assistive and Generative AI

# Frequently Asked Questions

### Q: What delivery options are available for AI Technologies in Media?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

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### Q: Which exam does this course prepare me for?

This course prepares you for the AIM-110 official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

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### Q: How many CPD hours does this course provide?

The 1-day AI Technologies in Media course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

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### Q: What is the duration of the AI Technologies in Media training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

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### Q: Do you provide corporate training for AI Technologies in Media?

Yes, we provide corporate training, dedicated training, and closed classes for AI Technologies in Media. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

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### Q: Why choose Nexus Human for AI Technologies in Media?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

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### Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your AI Technologies in Media training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.


## Nexus Human

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