AI for Business Professionals (AIBIZ™)

Category: AI, Data & Analytics | **Vendor:** CertNexus

Duration: 4.00 hours (1 days) **3.3 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Related Exam: AIZ-210

Course Overview

Artificial intelligence (AI) is not just another technology or process for the business to consider; it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI. This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.

About This Course

Artificial intelligence (AI) is not just another technology or process for the business to consider; it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI. This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.

Who Should Attend

This course is primarily designed for business leaders, consultants, product and project managers, and other decision-makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course. This course is also designed to assist students in preparing for the CertNexus® AIBIZTM (Exam AIZ-210) credential.

Prerequisites & Entry Requirements

General Prerequisites:

To ensure your success in this course you should have a foundational knowledge of business processes and general business concepts. You should also have at least a basic understanding of information technology resources and systems, including networks, computers, and other electronic devices used in the enterprise.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Describe AI fundamentals. Identify the functions of AI in business. Implement business requirements for AI..

Detailed Course Outline

1 - AI Fundamentals

- A Brief History of AI
- AI Concepts

2 - Functions of AI in Business

- Improve User Experiences
- Segment Audiences
- Secure Assets
- Optimize Processes

3 - Implementing Business Requirements for AI

- Identify Design Requirements
- Identify Data Requirements
- Identify Risks in Implementing AI
- Develop an AI Strategy

Upcoming Schedule

Available training dates for AI for Business Professionals (AIBIZ™):

Start Date	End Date	Location	Delivery	Price
12 Jan 2027	12 Jan 2027	Online	Virtual	€495.00

Frequently Asked Questions

Q: What delivery options are available for AI for Business Professionals (AIBIZ™)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: Which exam does this course prepare me for?

This course prepares you for the AIZ-210 official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 1-day AI for Business Professionals (AIBIZ™) course provides up to 3.3 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the AI for Business Professionals (AIBIZ™) training?

The training takes place over 1 day(s), with each day lasting approximately 4.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for AI for Business Professionals (AIBIZ™)?

Yes, we provide corporate training, dedicated training, and closed classes for AI for Business Professionals (AIBIZ™). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for AI for Business Professionals (AIBIZ™)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your AI for Business Professionals (AIBIZ™) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

Professional Training & Development

Email: info@nexushuman.com

Website: www.nexushuman.com

Phone: +353 1 889 8700 (Ireland) | +44 20 8142 8961 (UK)

© 2026 Nexus Human. All rights reserved. This brochure was generated on 14/11/2026.