AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006)

Category: AI, Data & Analytics | **Vendor:** Trivera Tech

Duration: 24.00 hours (3 days) **19.5 CPD Hours** **Rating:** ⭐ 4.6 (5,878 reviews)

Course Information

Delivery Format: Instructor Led - Online

Course Overview

AI for Business Users Camp ®Transforming Business Ops with Cutting Edge AI Apps®is three-day, hands-on course that can get you quickly up and running with a helpful, focused stack of innovative AI tools that will help you truly redefine and maximize business operations. Whether you aim to streamline your workflows, enhance customer interactions, or make informed strategic decisions, the knowledge and skills acquired from this course could prove invaluable.

About This Course

NOTE: This course can be taken as a follow on to (or in combination with) the two-day AI for Business Users Camp (Part 1), as it extends base skills covered in that program, or can be attended as a standalone course if you have the base skills needed to learn and apply more complex day to day business applications and skills presented in this program. This course can also be tuned to focus on other tools or specific roles or industries as needed for your team or organization.

AI for Business Users Camp Transforming Business Ops with Cutting Edge AI Apps is three-day, hands-on course that can get you quickly up and running with a helpful, focused stack of innovative AI tools that will help you truly redefine and maximize business operations. Whether you aim to streamline your workflows, enhance customer interactions, or make informed strategic decisions, the knowledge and skills acquired from this course could prove invaluable.

Throughout this workshop style, lab intensive event, you'll dive deep into fascinating topics such as mastering the language of AI, refining customer communication through AI tools, and utilizing AI to optimize your workflow. You'll learn how to leverage AI for better team collaboration and employ AI tools for intelligent decision-making. Furthermore, the training will expose you to the potential of AI in boosting both personal and team productivity and its application in various business areas like marketing, HR, and sales.

Working in a hands-on learning environment guided by our engaging AI expert instructor, you'll gain valuable hands-on

experience and practice working with the latest GPT-driven apps, learning how to apply the most useful skills in a practical way. You'll simulate complex customer service interactions, set up an AI-integrated workflow, and even run a risk assessment scenario using these AI tools. You'll experience firsthand the ease of collaborating on projects using GPT-driven suggestions and ideas. You'll also explore the efficiency of AI in managing and optimizing workflows. Moreover, you'll see how AI can enhance personal productivity and well-being and its vital role in managing team productivity.

By the end of the course, you'll not only be proficient in using AI tools, but also in strategically integrating them into your

business operations. You will understand the role of AI in enhancing customer experiences, know how to use AI-driven

personalization and predictive analytics in marketing, and be able to develop a strategic AI plan for future-proofing your

business. Armed with these competencies, you'll be ready to transform your business operations and drive innovation using cutting-edge AI applications.

Who Should Attend

Non-technical business professionals who are eager to leverage the power of AI in their operations, seeking to
working with next-level skills and tools application in their day to day.

Prerequisites & Entry Requirements

General Prerequisites:

To ensure a smooth learning experience and maximize the benefits of attending this course, you should have the following
prerequisite skills:
- Basic Understanding of AI: Participants should have a fundamental understanding of what AI is and how it's used in a business context. This understanding will provide a foundation for diving into the more advanced topics of the course.
- Familiarity with Common Business Software: Participants should be comfortable using common business software such as
Microsoft Office Suite, Google Workspace, or project management tools. This will allow for easier adaptation to AIintegrated tools introduced in the course.

Learning Outcomes

Upon successful completion of this course, participants will be able to:

This course combines engaging instructor-led presentations and useful demonstrations with valuable hands-on labs and dynamic group activities. Throughout the course you'll learn how to:
- Develop a comprehensive understanding of AI vocabulary and GPT-based tools: By the end of the course, participants will be able to distinguish between different AI models and algorithms and understand how these tools leverage AI to provide value.
- Apply AI tools to enhance customer communication and service: Participants will learn how to use GPT-based tools such as ChatGPT and InstructGPT to simulate customer service interactions and handle complex customer queries effectively.
- Utilize AI tools for optimizing workflows and automating tasks: Participants will learn how to integrate AI tools like Trello AI and IFTTT into their workflows to streamline operations and enhance efficiency.
- Leverage AI for efficient teamwork and collaboration: Participants will learn how to use AI tools for fostering efficient
teamwork, remote work, and virtual collaboration, and improving documentation and knowledge sharing.
- Employ AI tools for smarter, data-driven decision making: Participants will learn how to use AI for risk assessment,
resource allocation, strategic planning, trend analysis, and forecasting outcomes, thereby enabling smarter decisionmaking.
- Integrate GPT-based AI tools in various business areas: Participants will understand how to use AI tools to enhance
customer experiences, improve marketing, HR and sales functions, and how to develop a strategic AI plan for their
businesses.

Detailed Course Outline

1. Expanding Your AI Vocabulary and Understanding GPT-Based Tools

Introducing and exploring GPT-based tools

Understanding how GPT-based tools leverage AI to provide value

Exploring use cases of GPT-based tools in various industries

Distinguishing between different AI models and algorithms

Understanding the evolution and future trends of AI

2. Next-Level Engagement with AI: Enhancing Communication with GPT-Based AI Tools

Developing advanced skills to leverage GPT-based tools for improving customer communication

Building on previous communication skills with AI tools

Simulating customer service interactions with GPT-based tools like ChatGPT and InstructGPT

Deepening understanding of AI capabilities in customer service

Discussing AI-enabled customer segmentation and personalization

Exploring AI role in handling and resolving customer complaints

Lab: Simulating complex customer service interactions with GPT-based tools

3. Streamlining Workflow with GPT-Based AI Tools

Learning how GPT-based tools can optimize workflows and automate tasks

Exploring tools like Trello AI, IFTTT

Understanding the AI integration in project management tools

Discussing the benefits of AI-driven task automation

Lab: Setting up an AI-integrated workflow using GPT-driven apps

Day 2

4. Enhancing Collaboration with GPT-Based AI Tools

Using GPT-based tools like ChatGPT to foster efficient teamwork

Exploring AI's role in remote work and virtual collaboration

Understanding how AI can foster efficient teamwork

Using AI in tools like Microsoft Teams and Google Docs

Exploring AI's role in remote work and virtual collaboration

Understanding how AI can improve documentation and sharing of knowledge

Lab: Collaborating on a project using GPT-driven suggestions and ideas

5. Leveraging GPT-Based AI Tools for Smarter Decision Making

Using GPT-based tools to support data-driven decision-making and risk management

AI for business intelligence, beyond the basics

Understanding AI in risk assessment, resource allocation

Exploring the role of AI in strategic planning and decision making

Understanding how AI can analyze trends and forecast outcomes

Lab: Running a complex risk assessment scenario using GPT-based tools

Day 3

6. Boosting Personal and Team Productivity with GPT-Based AI Tools (2 hours)

Exploring how GPT-based AI personal assistants and project management tools can enhance productivity

Understanding AI in time management and task prioritization

Discussing how AI can enhance personal productivity and well-being

Exploring the role of AI in managing team productivity

Lab: Setting up and using a GPT-based AI personal assistant

7. Advanced Applications of GPT-Based AI Tools in Business

Understanding how GPT-based tools can enhance customer experiences, marketing, HR, and sales

Exploring advanced use cases of AI in marketing, HR, sales, and more

Introduction to AI sentiment analysis, AI in recruiting, AI in sales forecasting

Understanding the role of AI in enhancing customer experiences

Discussing AI-driven personalization and predictive analytics in marketing

Lab: Using a GPT-based tool for sentiment analysis of customer feedback

8. Future-Proofing Your Business with GPT-Based AI Tools

Identifying potential opportunities for GPT-based tool integration in your business and formulating a strategic AI plan

Discussing the future potential of AI in business

Identifying areas in one's own business for AI integration

Exploring potential challenges and solutions in AI adoption

Discussing the importance of continuous learning and adaptation in the AI landscape

The Role of Humans in an AI-Driven World

Lab: Developing a future AI strategy for a mock business using GPT-based tools

Bonus Topics / Addendum (can be self-paced)

Understand essential security considerations and best practices for using AI tools at work safely and effectively.

Permissions and access controls with AI tools

Considerations when sharing sensitive work data with AI

Understanding your organization's AI policies

Safe habits when using AI tools

Proactive steps to ensure your AI tool usage remains secure

Ensuring data privacy when working with AI

9. The Ethics and Responsibility of AI and GPT Based Tools

Understand the ethical considerations and responsibilities of using AI in business

Privacy and data security in AI

Identifying and avoiding biases in AI

Legal considerations when using AI

Promoting responsible use of AI

Additional Course Details

Nexus Humans AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006) training program is a workshop that presents an invigorating mix of sessions, lessons, and masterclasses meticulously crafted to propel your learning expedition forward. This immersive bootcamp-style experience boasts interactive lectures, hands-on labs, and collaborative hackathons, all strategically designed to fortify fundamental concepts.

Guided by seasoned coaches, each session offers priceless insights and practical skills crucial for honing your expertise. Whether you're stepping into the realm of professional skills or a seasoned professional, this comprehensive course ensures you're equipped with the knowledge and prowess necessary for success.

While we feel this is the best course for the AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006) course and one of our Top 10 we encourage you to read the course outline to make sure it is the right content for you.

Additionally, private sessions, closed classes or dedicated events are available both live online and at our training centres in Dublin and London, as well as at your offices anywhere in the UK, Ireland or across EMEA.

Frequently Asked Questions

Q: What delivery options are available for AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006)?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
- Traditional Instructor-Led Classroom Training (ILT)
- On-site delivery at your offices anywhere in United Kingdom
- Private dedicated courses customized for your team

Q: How many CPD hours does this course provide?

The 3-day AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006) course provides up to 19.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006) training?

The training takes place over 3 day(s), with each day lasting approximately 24.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006)?

Yes, we provide corporate training, dedicated training, and closed classes for AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006). Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: What related terms do people search for?

Popular related searches include: AI; GPT; Prompt Engineering; AGI

Q: Why choose Nexus Human for AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006)?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your AI Basics for Everyday Business Camp / 2: Transforming Business Ops with Cutting-Edge AI Apps (3 days) (TTAI2006) training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

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